



GSWFilm.com

# HOTEL



INTERIOR

# 84%

Of users consider customer opinions to be as important as those of friends and family.

Des utilisateurs considèrent les avis des clients aussi importants que ceux de leurs proches.

Der Nutzer halten Kundenbewertungen für genauso wichtig wie die Meinung ihrer Verwandten.

Degli utenti considera le opinioni dei clienti importanti quanto quelle di amici e familiari.

# 11%

Is the increase in your sales per points earned on TripAdvisor.

Est l'augmentation de votre chiffre d'affaire par points gagnés sur TripAdvisor.

Ist die Steigerung Ihres Umsatzes pro verdientem Punkt auf TripAdvisor.

È l'aumento delle vendite per i punti guadagnati su TripAdvisor.

# 90%

Of travellers are influenced by hotel ratings on the internet before booking.

Des voyageurs sont influencés par les notes des hôtels sur internet avant de réserver.

Der Reisenden lassen sich vor der Buchung von Hotelbewertungen im Internet beeinflussen.

Dei viaggiatori è influenzato dalle recensioni degli hotel su Internet prima di prenotare.

# 94%

Of potential customers lost as a result of a negative review.

De clients potentiels perdus suite à un avis négatif.

Potenzielle Kunden, die aufgrund einer negativen Bewertung verloren gingen.

Di potenziali clienti persi a causa di recensioni negative.



HOTEL

# SUMMARY.

08 Bedrooms

16 Bathrooms

24 Corridors

32 Common Areas

40 Before & After

# Stand Out, Non-Stop

EN - Flexible transformations, endless durability.

FR - Transformations flexibles, durabilité infinie.

DE - Flexible Möglichkeiten, endlose Haltbarkeiten.

IT - Trasformazione flessibile, durata infinita.



Non-stop



Hygienic



Soothing



Fast



Certified



Cost-efficient

# GSW INTERIOR

## Welcome to the Journey!

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In our wide range of premium self-adhesive architectural film with over 500 color, texture and pattern options, you will find the perfect solution to achieve any look: contemporary, rustic, luxurious? You decide. The flexibility to refurbish walls, doors, furniture or any other surface.

Découvrez notre large gamme de revêtements adhésifs de qualité supérieure comprenant plus de 500 choix de couleurs, de textures et de motifs. Quel que soit le style que vous recherchez, que ce soit contemporain, rustique ou encore luxueux, nous avons la solution parfaite pour vous. C'est vous qui décidez. Vous avez le pouvoir de rénover vos murs, vitrines, meubles ou toute autre surface avec une grande flexibilité.

In unserem Sortiment an selbstklebenden Premium Architekturfolien finden Sie unter den mehr als 500 verschiedenen Farb-, Textur- und Mustervarianten die perfekte Lösung für jeden Look: Modern, rustikal oder luxuriös? Sie entscheiden. Volle Flexibilität bei der Renovierung von Wänden, Türen, Möbeln oder jeder anderen Art von Oberflächen.

Nella nostra ampia gamma di film autoadesivi per architettura, di qualità superiore, con oltre 500 scelte di colori, texture e pattern, troverete la soluzione perfetta per ottenere qualsiasi stile: contemporaneo, rustico, lussuoso? Decidete voi. La flessibilità di rinnovare pareti, porte, mobili o qualsiasi altra superficie.



Bedrooms



Bathrooms



Corridors



Common  
Areas

# We've gained their trust

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## Testimonials

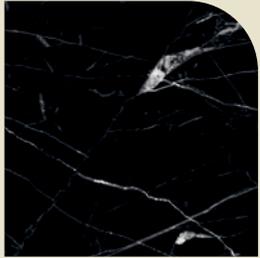
"As an interior designer in Spain, I find an elegant, fast, genuine and economic way to renovate or highlight interiors, offices, wall or furnitures. Their wide pattern selection is a great help to please most of my clients!"

- MARIA SANTOS ALCALÁ, Interior Designer

"Following the 200 rooms renovation of our hotel Radisson Blu, I appreciated the following advantages: a price 2 to 5 times less expensive than a classic renovation, saving time thanks to speed of application and easy to place, which is not always obvious with other trades. Finally the textures and the range color let me think that there is no limit. It honors our tagline which is 'Yes I can. It sums up the reactivity of your sales representative, teams and the level of finition worthy of our 4 stars hotel."

- JEAN-BAPTISTE BOURCIER, Technical and Safety Director

# Designer's choice for Hotels



U50



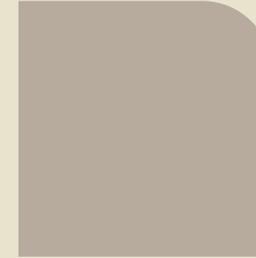
NE31



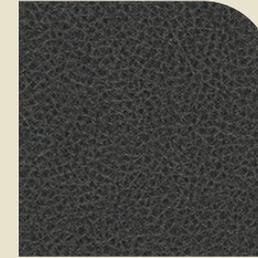
NH46



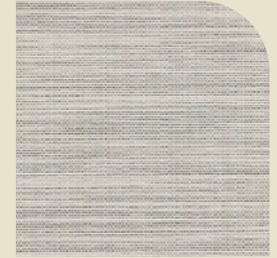
U20



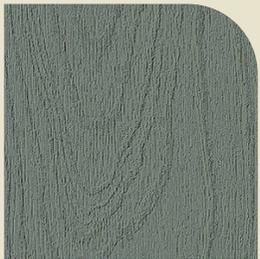
K7



NE40



NE74



NH15



AF08



H50



I10



B6



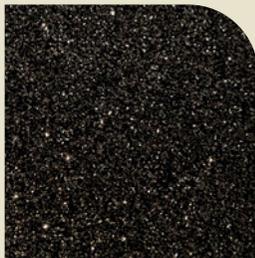
NH24



NE81



NH37



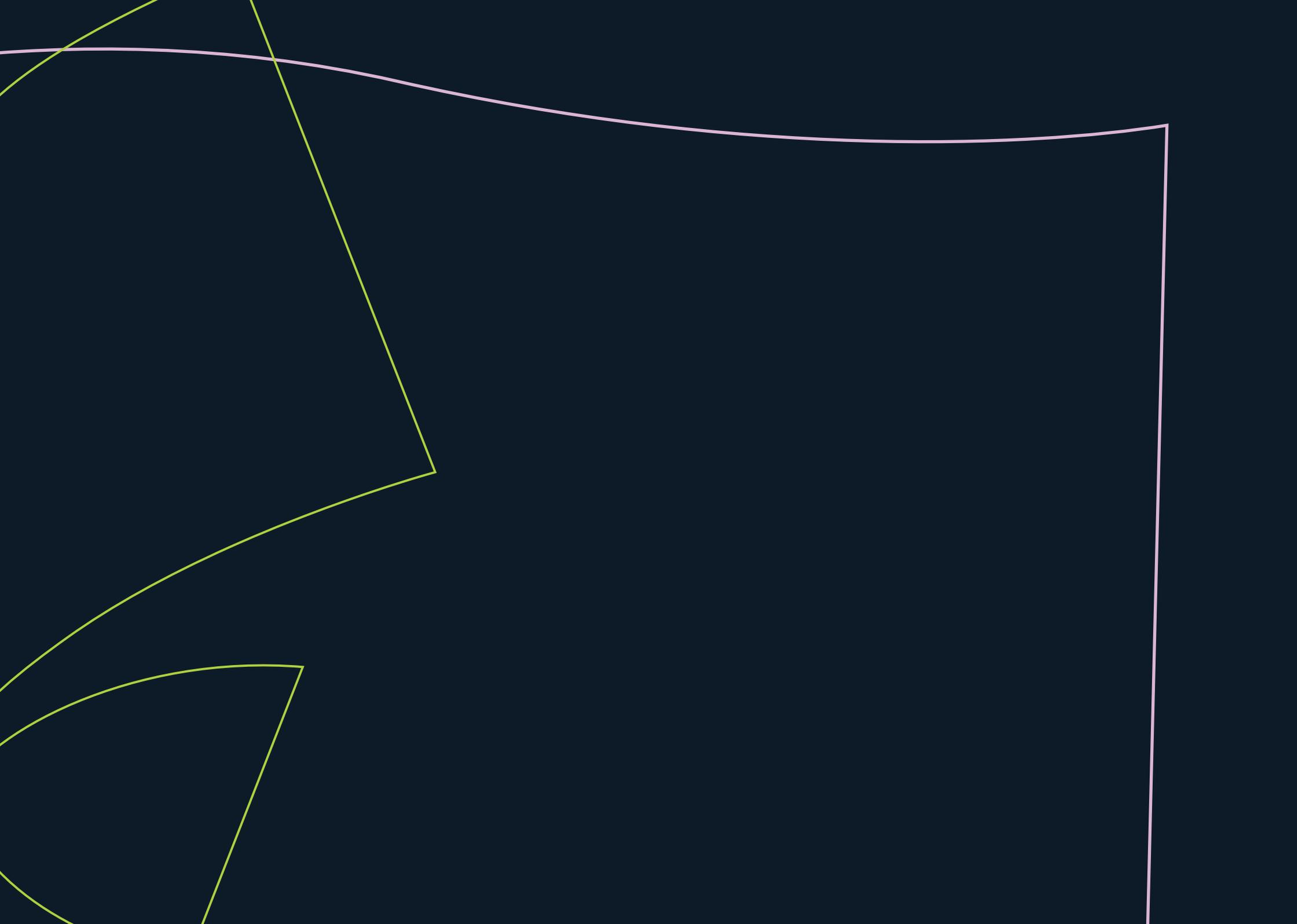
R9



Maysa De Almeida

## A note from our interior designer

Step into a world of boundless possibilities for your home transformation! As an interior designer, I've personally handpicked these 16 exceptional references, perfectly suited for elevating the ambiance of residential spaces during your renovation journey. Each pattern exudes its own unique allure, from cozy comfort to contemporary chic, ensuring your home reflects your personal style and becomes a true reflection of your dreams. Embrace the transformative magic and let your renovation aspirations come to life, crafting spaces that resonate with warmth and timeless beauty.



# Bedrooms...



Madrid, Spain

# Hotel Santo Mauro

*HOSPITALITY  
REFINED*

Featured:



**NG07**  
Woven Beige





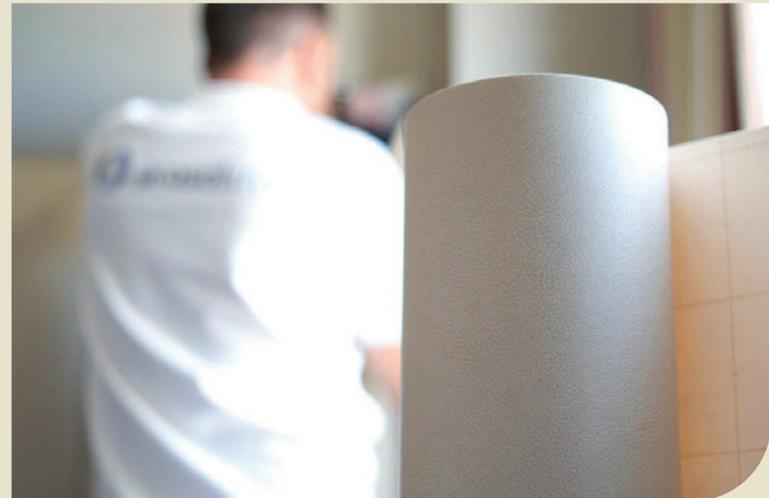


Madrid, Spain

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# Hotel Princesa de Eboli

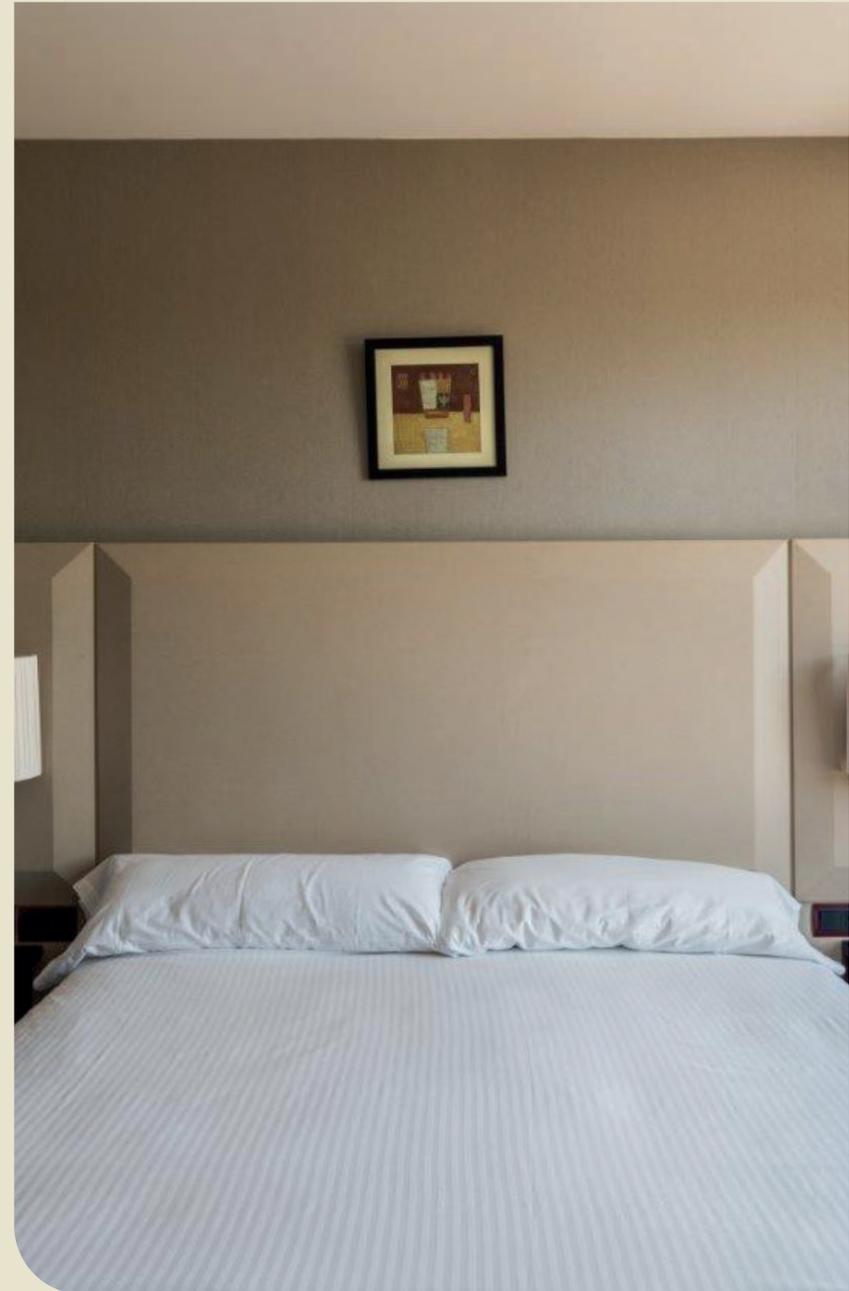
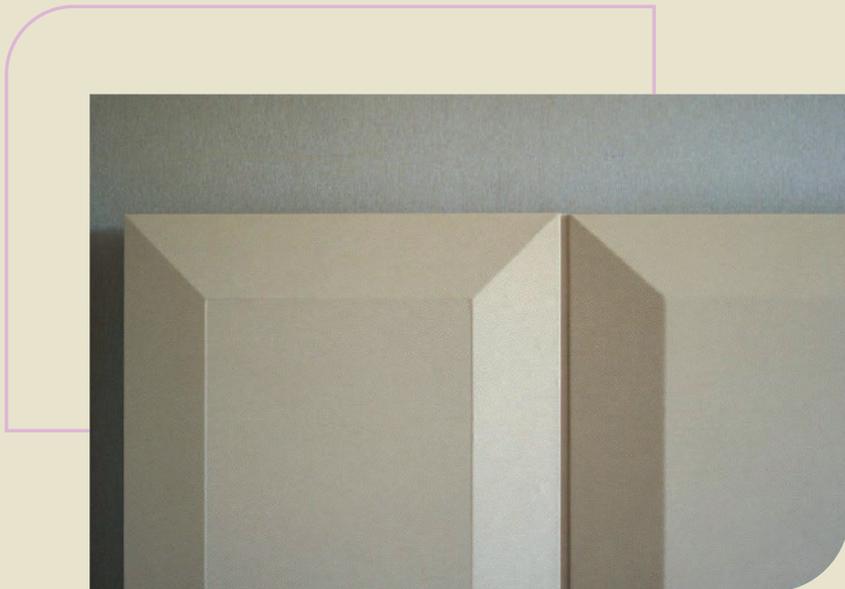
*CLEAN SIMPLICITY*



**Featured:**



**NE42**  
**Cashmere**



Toulouse, France

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# Hotel Radisson Blu

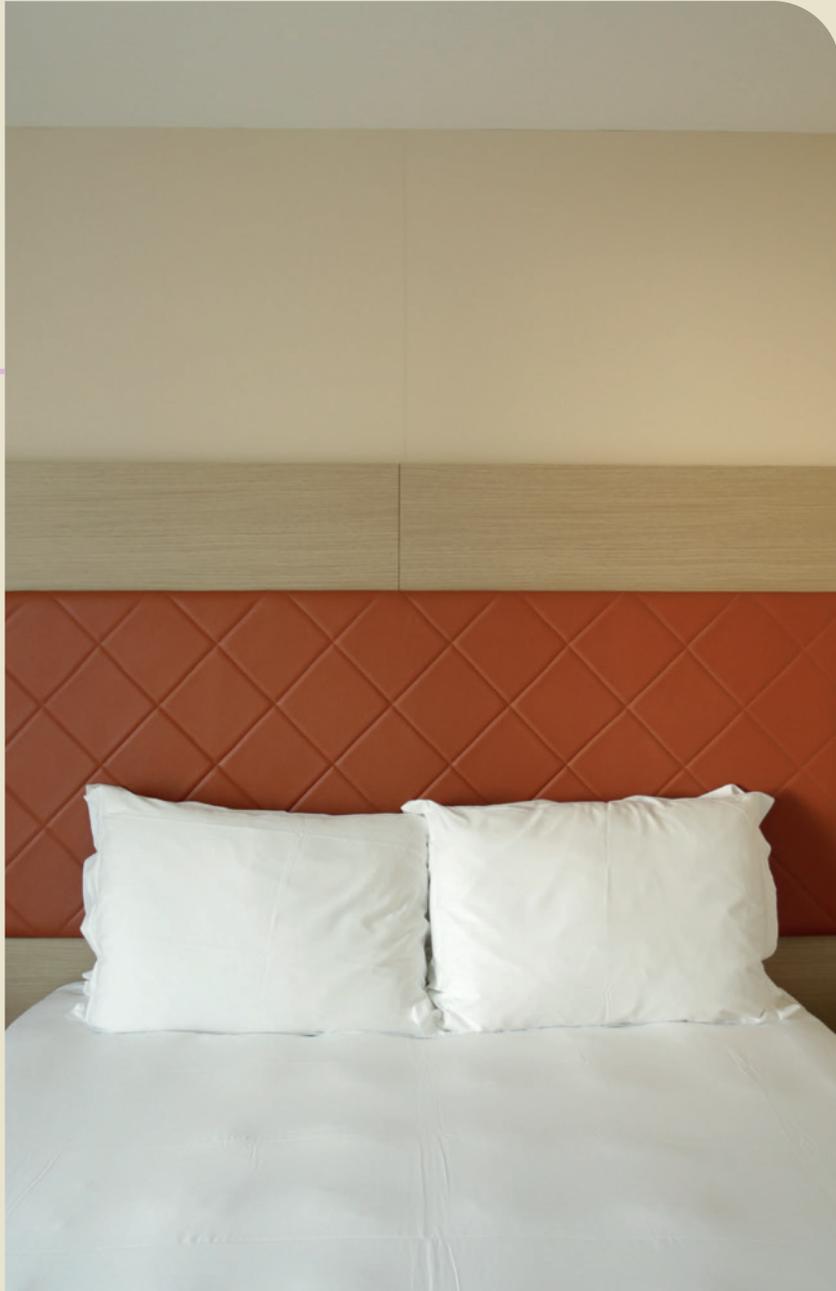


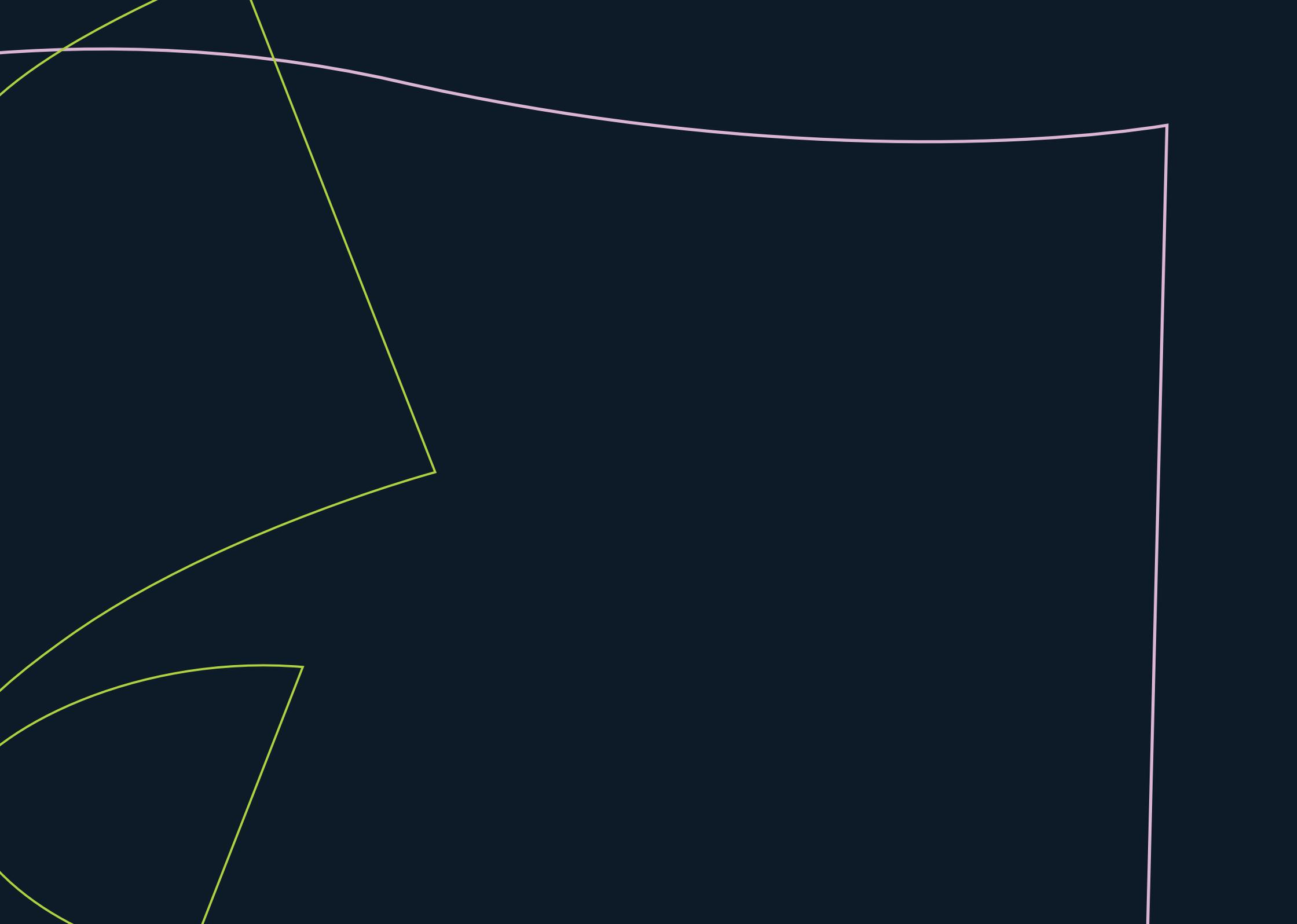
**Featured:**



**B6**  
Cashew Beech

**TRUE TO  
NATURE**





# Bathrooms...



Madrid, Spain

# Hotel Princesa de Eboli



Featured:



**U50**  
Nero Marquina



**NG31**  
Polished White

**SHINING  
BEAUTY**



Madrid, Spain

# Hotel Mayorazgo

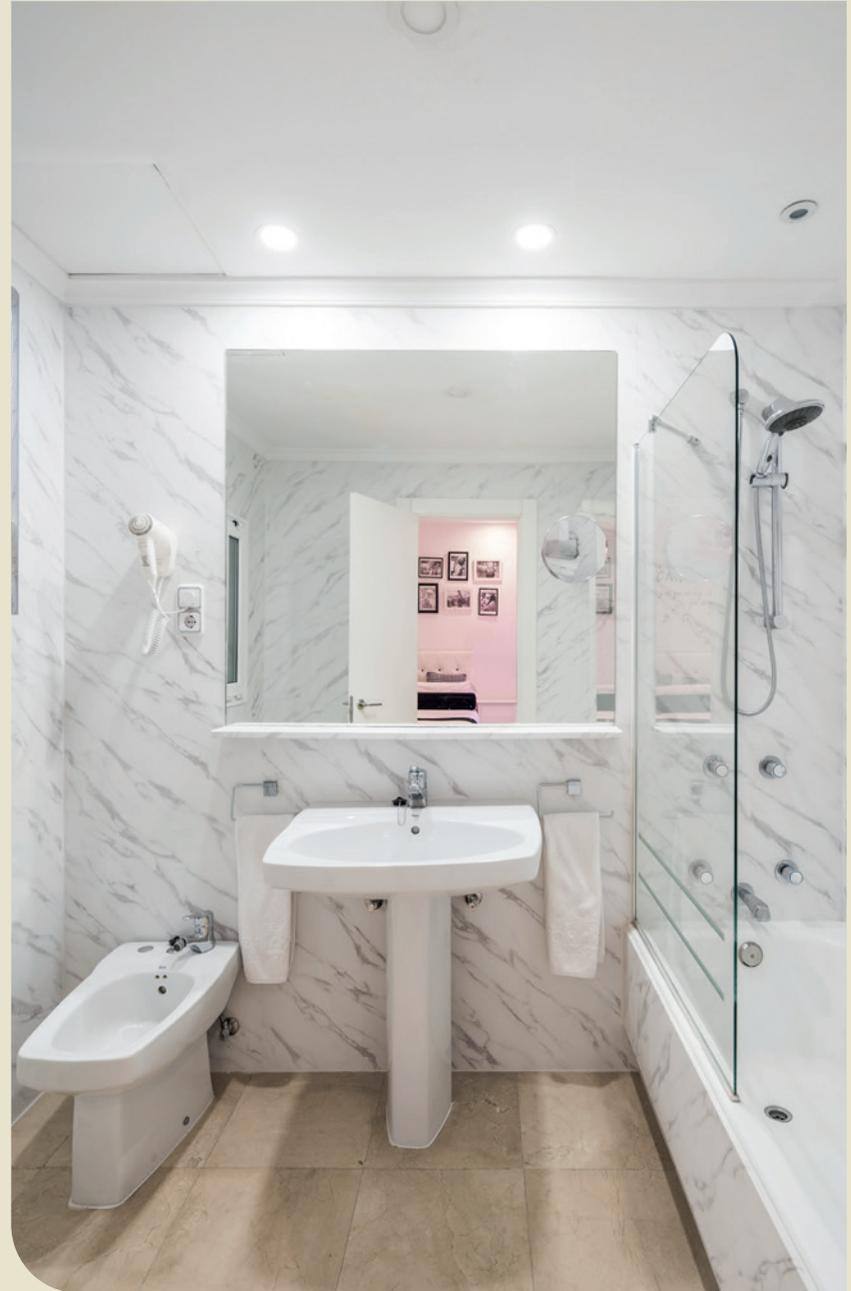
*STAND OUT  
FROM THE CROWD*

**Featured:**



**NE31  
Statuary White**





Dubai, UAE

# Villanova Amaranta

## COLORFUL CLASS

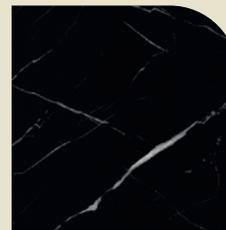
Featured:



**U10**  
Black Iron



**NE47**  
Soft Gold



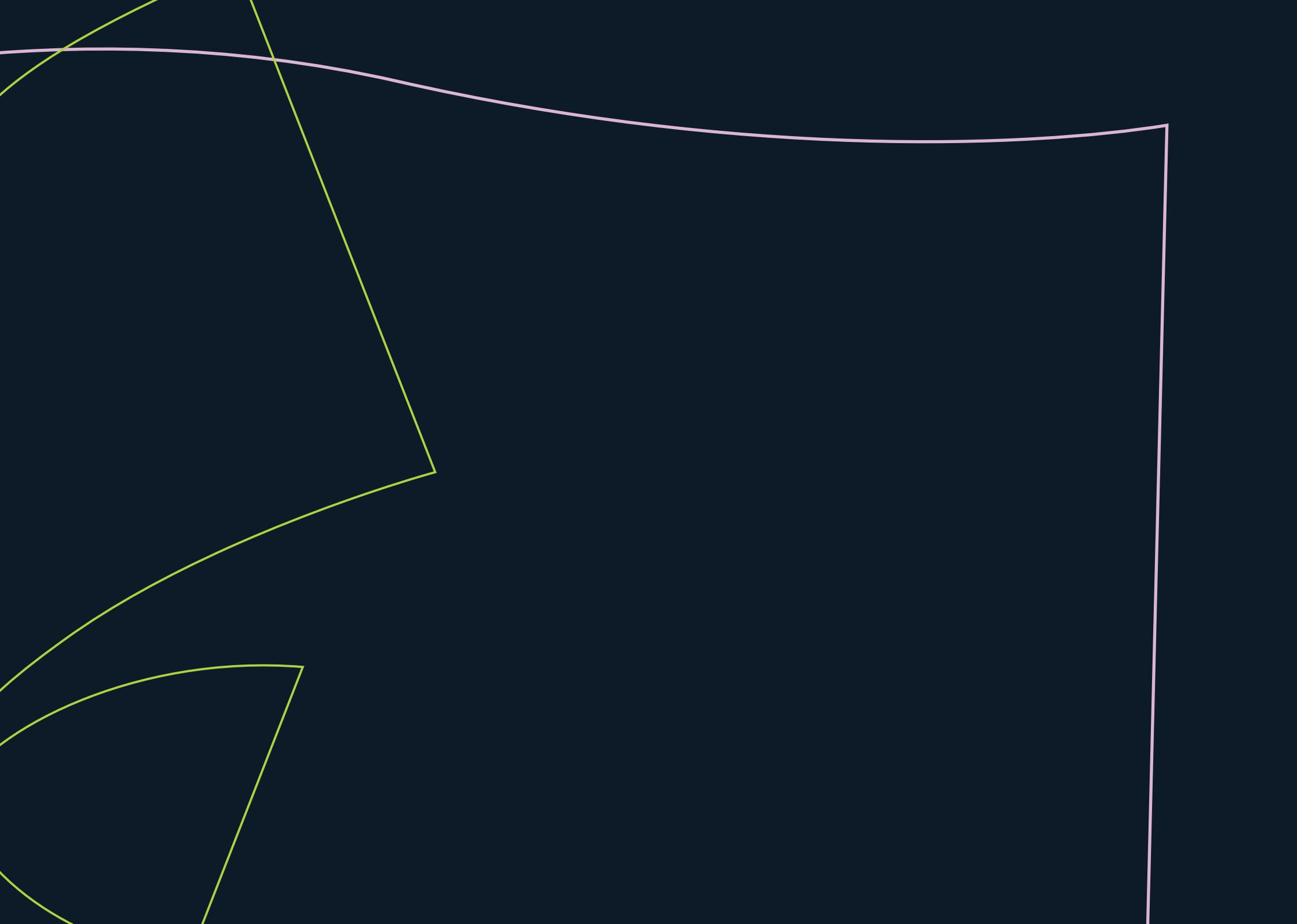
**U50**  
Nero Marquina



**NE72**  
Arabesque







# Corridors...



Le Touquet, France

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# Hotel Novotel Thalassa

*SAND-KISSED*

**Featured:**



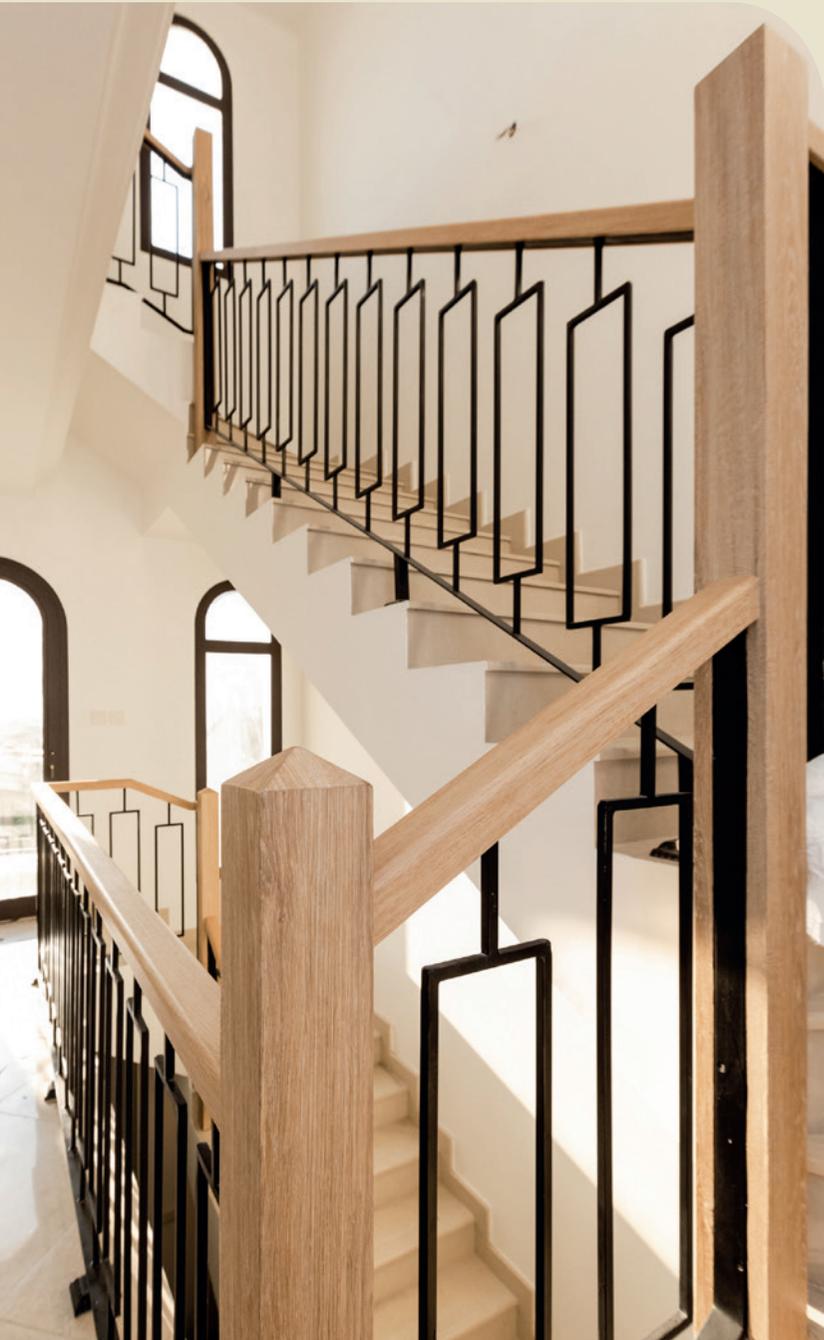
**B6**  
Cashew Beech





Dubai, UAE

# Al Hamra Village



**Featured:**



**NF40**  
Classic Oak



**NE42**  
Cashmere

**A FRESH  
NEW LOOK**



Berlin, Germany

# Hotel MAXX Steigenberger

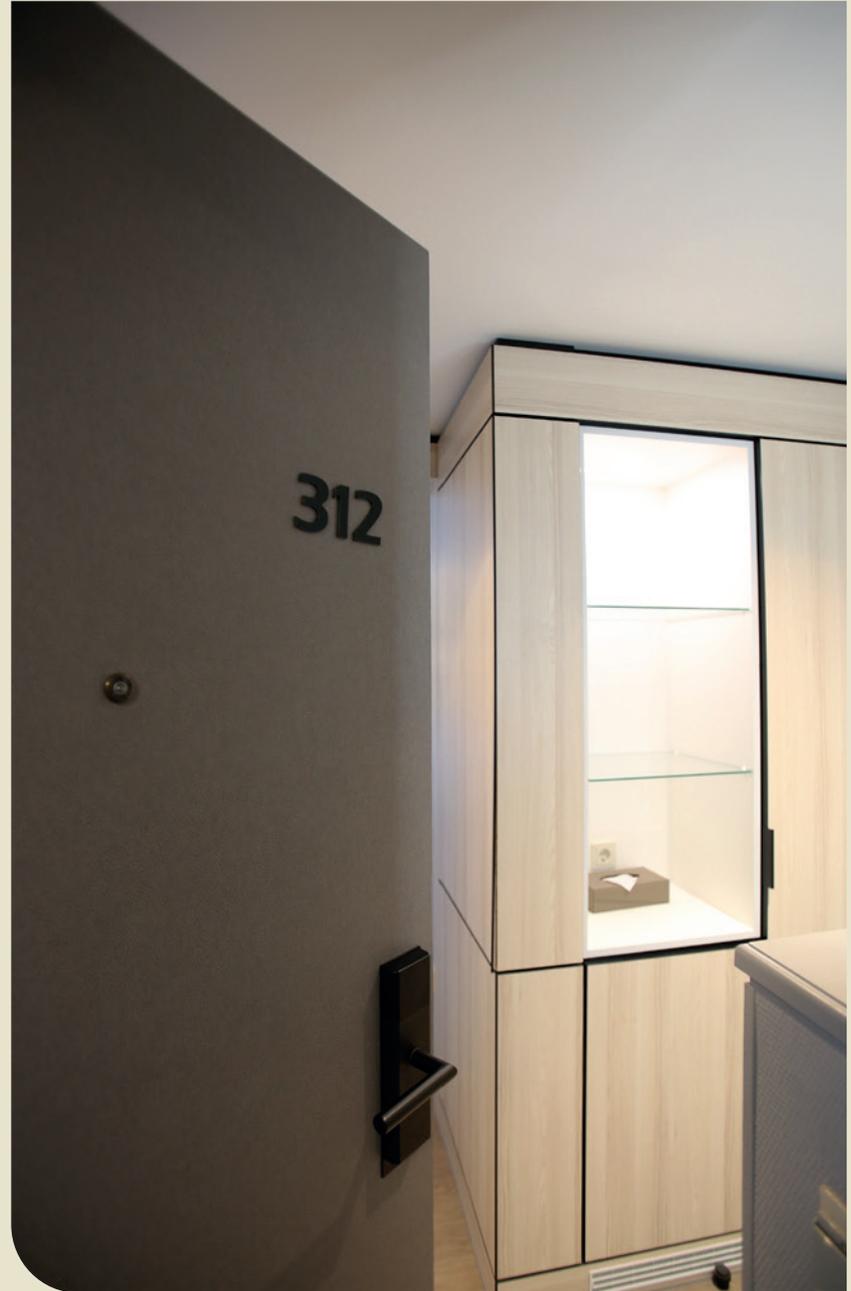
*LIMITLESS POSSIBILITIES*

Featured:



NE41  
Grigio







# Common Areas...



Ostend, Belgium

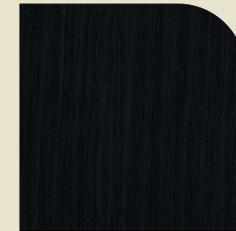
# Hotel Cosmopolite



Featured:



**NE47**  
Soft Gold



**F7**  
Castagno Caducci

*A DESIGNER'S  
GLOW*



Paris, France

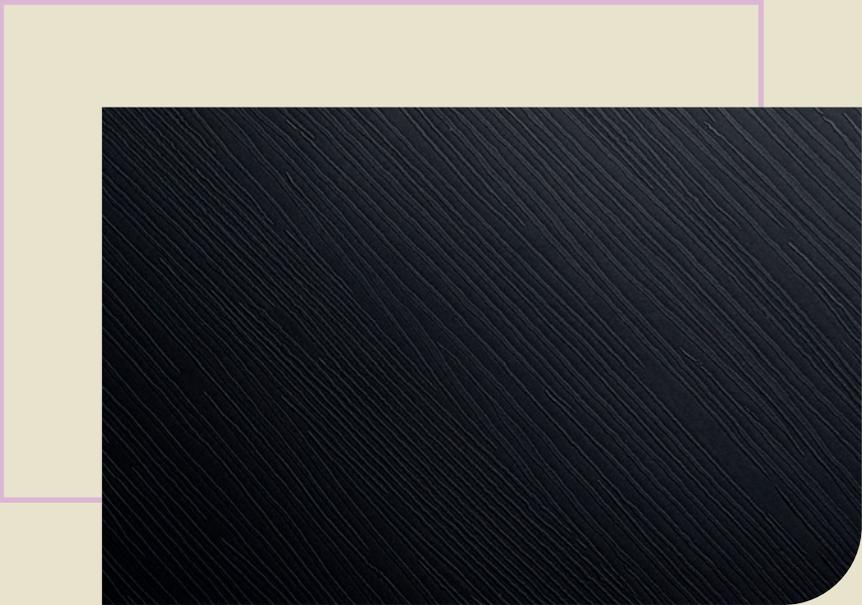
# Hotel Beauchamps

LET THE JOURNEY BEGIN...

Featured:



J2  
Rich Black



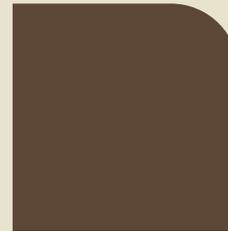


Dubai, UAE

# OPSO Restaurant



Featured:



**RM04**  
Brown Chocolate



**NF14**  
Deep Blue

**BLUE SKIES  
AHEAD**





**Before**  **After**



# Before



# After



# Before



# After



• NE31  
Statuary White

# Before



# After



# Before



# After



# Before



# After



• NE72  
Arabesque

# Before



# After



**NOT CONVINCED YET ?  
DISCOVER MORE RESIDENTIAL  
PROJECTS ON OUR WEBSITE  
GSWFILM.COM**





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# Environment.

We prioritize your health and the environment. Our clean manufacturing process produces low levels of CO2. Additionally, installing our film minimizes the waste generally produced by traditional renovation methods by allowing you to give a new life to existing structures. This minimizes the volume of waste sent to landfills, contributing to a more sustainable approach to renovation, and reducing carbon footprint.



# RESIDENTIAL



INTERIOR

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